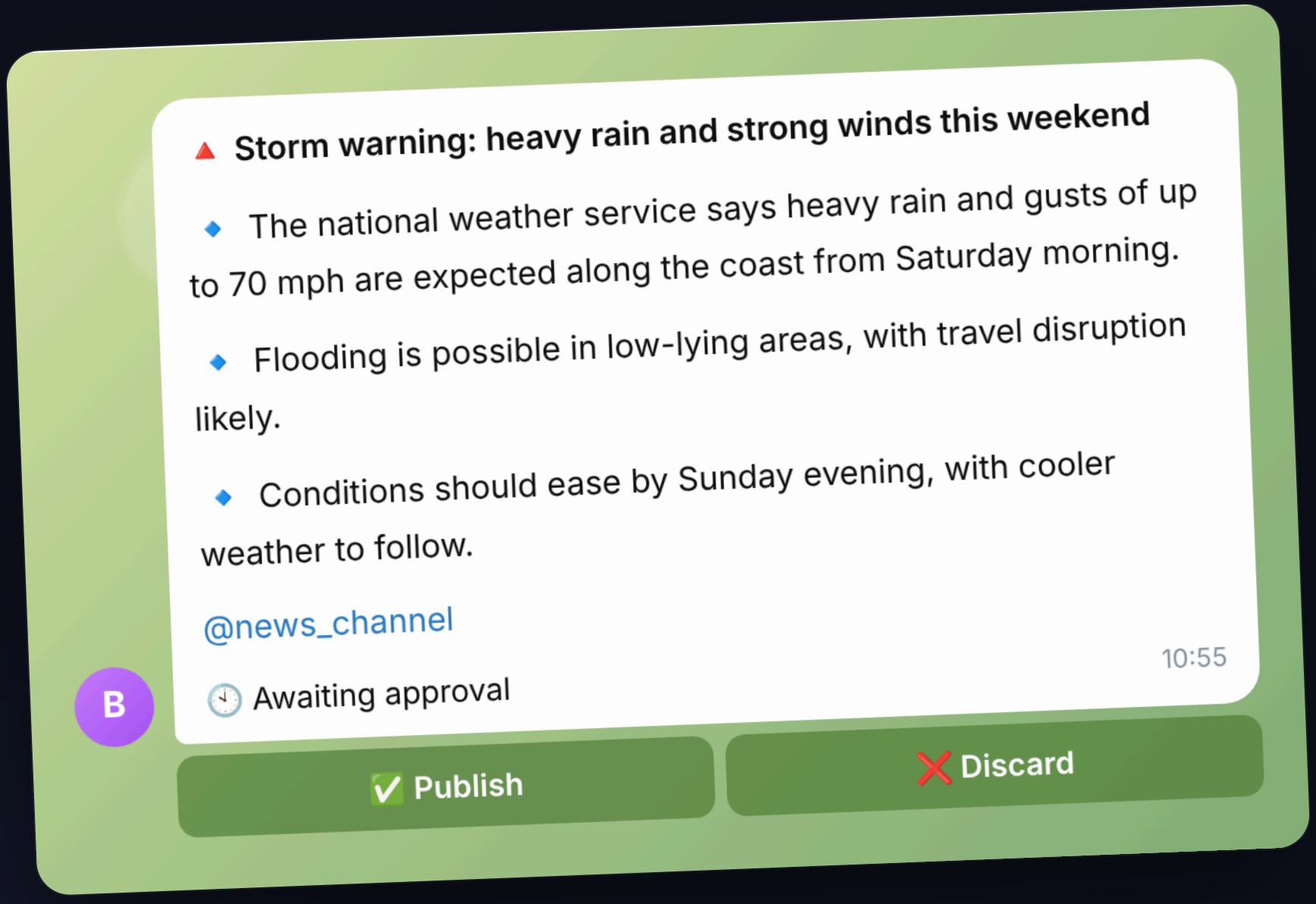
CASE STUDY

200+ news posts. *Zero copy-paste.*

How a Telegram news channel now runs on one tap.



Donavision

SWIPE →

THE PROBLEM

Running a news channel was a *copy-paste job*

1. **Checking news sources** again and again, all day long.
2. **Trimming and tidying** every post by hand before it went out.
3. **Repeats and missed stories** whenever things got busy.

Around *5 minutes per post*, dozens of times a week.

WHAT WE BUILT

A simple system that does *the boring part*

1. **Watches the news**
   Checks sources every few hours
2. **Skips repeats**
   No story goes out twice
3. **Tidies each post**
   Short, clean, in the channel's style
4. **A person says yes**
   Then it's live on the channel

BEFORE → AFTER

From messy to *ready to post*

× BEFORE

‼️ ‼️ BREAKING ‼️ ‼️ #weather #storm #news #alert

The national weather service has today issued a warning saying that heavy rain together with strong winds, which could reach gusts of up to 70 mph in some places, are expected to hit along the coast starting from Saturday morning and continuing through the weekend 🌧️🌧️💨💨 and according to forecasters there is a possibility of flooding in some low-lying areas and people should expect disruption to travel, while conditions are expected to ease by Sunday evening with cooler weather following after that...

👉 Join us for more news 👉 t.me/joinchat/xxxx
👉 Follow us on Instagram 👉 instagram.com/xxxx

@source_channel 👁 46 08:46

✓ AFTER

🔺 **Storm warning: heavy rain and strong winds this weekend**

🔹 The national weather service says heavy rain and gusts of up to 70 mph are expected along the coast from Saturday morning.

🔹 Flooding is possible in low-lying areas, with travel disruption likely.

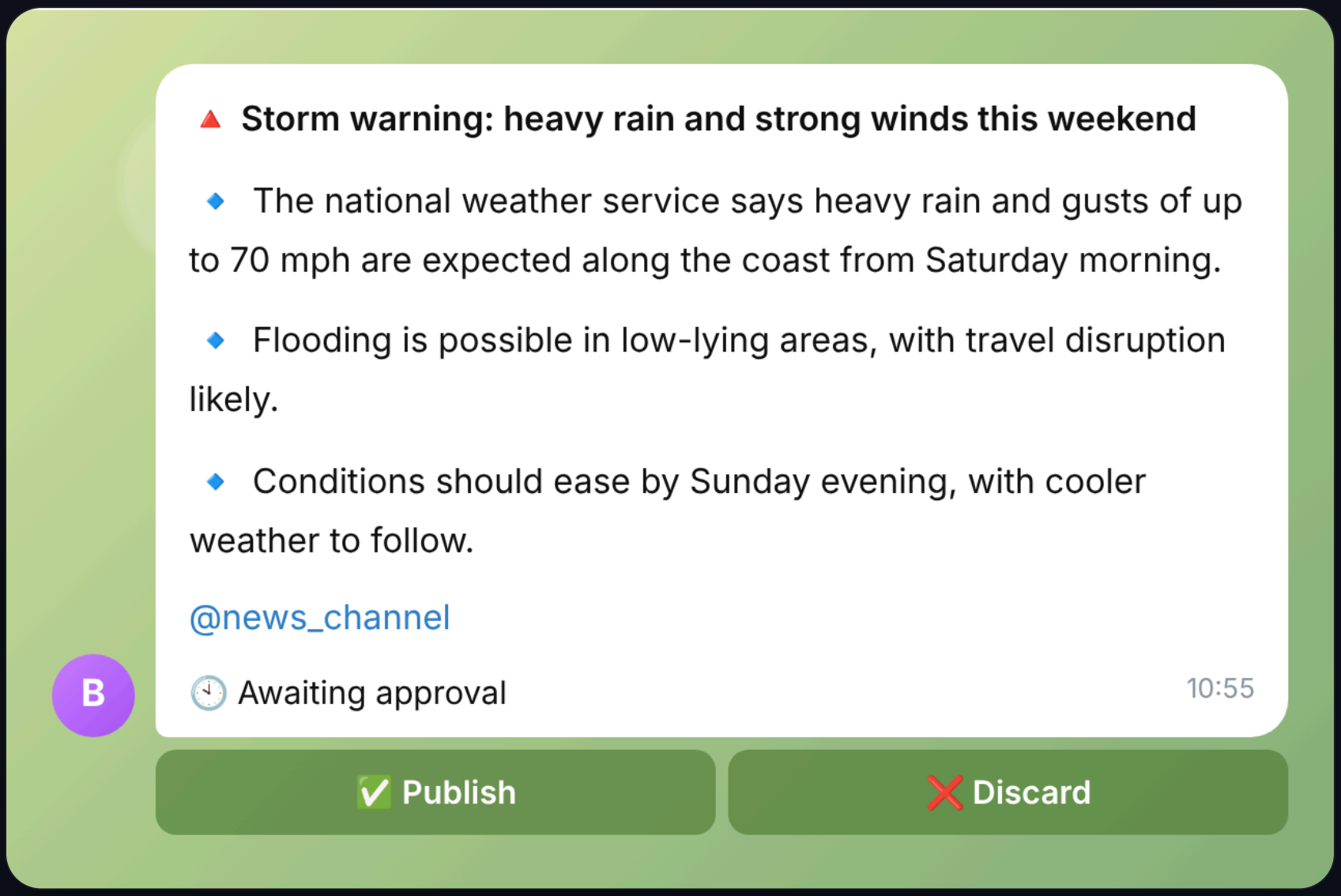
🔹 Conditions should ease by Sunday evening, with cooler weather to follow.

@news_channel 👁 1.2K 11:02

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PEOPLE STAY IN CHARGE

Nothing goes out *without a yes*



The same story, waiting in the editors' group chat. **Publish** or **Discard** — one tap, from their phone.

THE RESULTS

7 weeks in

200+
News posts handled

Up to 9
Posts a day

0
Errors

15+ hrs
Of copy-paste saved*

5 min → 1 tap
Time per post*

*Approximate, based on about 5 minutes per post done by hand.

YOUR TURN

Doing the same task *every day?*

There's a good chance it can run itself — with you still in charge.

Book a free 30-minute chat

donavision.com

info@donavision.com